

WILLIAM NEARY

Production Art
Graphic Design
Art Direction

CONTACT

412.969.8765
bill@wneary.com
wneary.com

ROLES

Production Artist
Graphic Designer
Videographer/Editor
Product Photographer
Art Direction

SOFTWARE

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Acrobat
Adobe PremierPro
Adobe Muse
Adobe XD
MS Office

SKILLS

Layout, Concepting
Mockups (Digital/Print)
Mechanical Artwork
Drawing, Sketching
Writing, Editing

SOFT SKILLS

Communication
Collaboration
Framing/Reframing
Self Motivation
Teamwork
Empathy
Leadership

- DIVERSIFIED VISUAL COMMUNICATION EXPERIENCE
- SPECIALIZED IN PRODUCTION ART/DESIGN.
- DELIVERING PRINT, DIGITAL, AND VIDEO

EXPERIENCE

Visit [LinkedIn.com/in/wneary](https://www.linkedin.com/in/wneary) for complete work history.

Freelance Production Artist

Hogarth Worldwide, at Apple Inc. | on-site 2018

For Apple's September Keynote launch. Pixel-perfect localization of product pages for 25+ European countries. Trained in production of bespoke print materials, in situ mockups, and smart-object swapping.

Freelance Production Artist, Graphic Designer

CLC Agency | on-site/remote 2018

Monthly web slides, print/email advertising, GIF animations, brochures, promotional materials, and process improvements.

Sr. Graphic Designer: Artwork & Video Production

Dynamics, Inc – financial tech: smart cards, reward systems | 2015–2018

For a startup in growth mode. Concept art, demo videos, prototypes, and collateral material for B2B marketing; R&D; workflow design & management; standards and documentation.

Production Designer, Studio Artist, Product Photographer

Carson Home Accents – home decor, jewelry, apparel | 2014–2015

Production art, graphic design, and layout of catalogs; product photography, color correction, retouching; digital mockups. Interim product development: concept art, renderings, and directional manufacturing drawings.

Production Designer II

Burt's Bees – natural personal care products | 2008–2011

Product-focused production art & concepting: package innovation, renovation, rebranding; presentations; tutorials; process development; image asset and graphical support for global markets.

EDUCATION, TRAINING, CERTIFICATES

The Interaction Design Foundation | 2017–2018

CERTIFICATES: Gestalt Psychology, Design Thinking, User Experience Design, Information Visualization, Emotional Design, Mobile UX Design.

DISTINCTIONS: Top 10% Course Taker, Assiduous Learner Award, IDF Community Influencer, IDF Local Group Member.

University of the Arts, Philadelphia | 2006

Screenwriting/Short Filmmaking: Story Structure, Character Development; Casting, Shot Lists, Production Design, Budgeting.

The Art Institute of Pittsburgh

Associate in Visual Communication | 1986–1988

MAJOR: Applied Design | MINOR: Illustration

Design Principles, Illustration, Logo Design, Typography, Storyboards, Mechanical Art, Painting, Figure Drawing, Color Theory... all things visual.