

William Neary visual communication

Sr. Graphic Designer, Art Direction

Print | Web | Multimedia

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RECENT EMPLOYMENT

Sr. Graphic Designer, Art Direction – [technology: credit cards & reward systems](#)

[DYNAMICS, INC.](#)

For a startup in growth-mode, I design and maintain artwork & standards for credit cards (live/prototype) and sales presentations, shoot and edit promotional videos, develop brand evolution concepts, and implement process-driven, cross-departmental workflow systems.

2015–present

Production Designer/Photographer – [home decor, jewelry & apparel](#)

[CARSON HOME](#)

A multi-disciplined position: product photography, catalog production design, and graphic design. Interim product development work included concept art, renderings, and directional manufacturing drawings.

[ACCENTS](#)

2014–2015

Production Designer – [natural personal care products](#)

[BURT'S BEES](#)

Product-focused design: package innovation & renovation, rebranding, presentations, tutorials, process development, and graphics support for global markets. Responsibilities grew from digital assets management & production art to Production Design Level 2.

2008–2011

RECENT FREELANCE

Visual Communication Specialist – [various clients](#)

[WINERY EXCHANGE](#)

A variety of projects and consultancies for graphic design, production art, content creation, and press checks. Industries included marketing, publishing, private label beverage, and fundraising.

[SOUTH POINTE CHAMBER](#)

[CAVANAUGH MARKETING](#)

[BLACK BEAR FUNDRAISING](#)

2012–2014

RECENT SOFTWARE & SKILLS

Mac/Windows: Adobe Illustrator, Photoshop, InDesign, Muse, Premier; MS Office; JotForms; Camera Control Pro; FinalDraft. Familiar with Dreamweaver, WordPress, HTML5, CSS3.

Active Skills: Graphic Design, Videography/Editing, Art Direction, DSLR Photography, Photo Composition, Retouching, Presentations, Concept Art, Creative Writing.

EDUCATION

Screenwriting/Short Filmmaking – [certificate](#)

[U-ARTS, PHILADELPHIA](#)

Story structure, character development, filmmaking fundamentals.

2006–2007

Visual Communication – [associate degree](#)

[THE ART INSTITUTE](#)

Major: Applied Design; **Minor:** Illustration

[OF PITTSBURGH](#)

Design principles, photography, illustration, logo design, typography, storyboards, mechanical art, painting, figure drawing... everything.

1986–1988